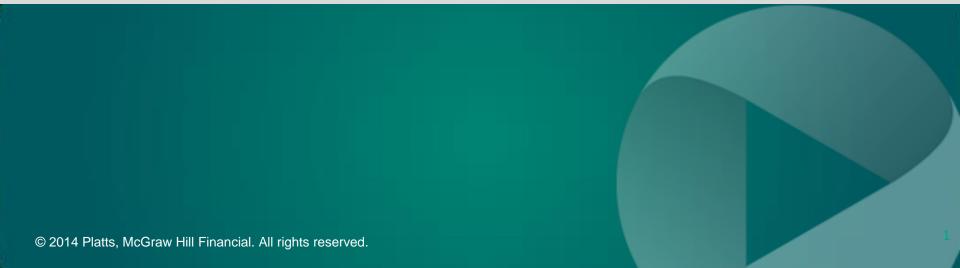


Polymers: Here Comes the Polyethylene Boom

Chris Ferrell, Editor – Americas Petrochemicals (Polymers) May 29, 2015







Polymers: Here Comes the Polyethylene Boom Latin America as a prime destination for US Exports How naphtha could upend expansion strategy PP: Behind producers' push for margin expansions Polymer pricing overview

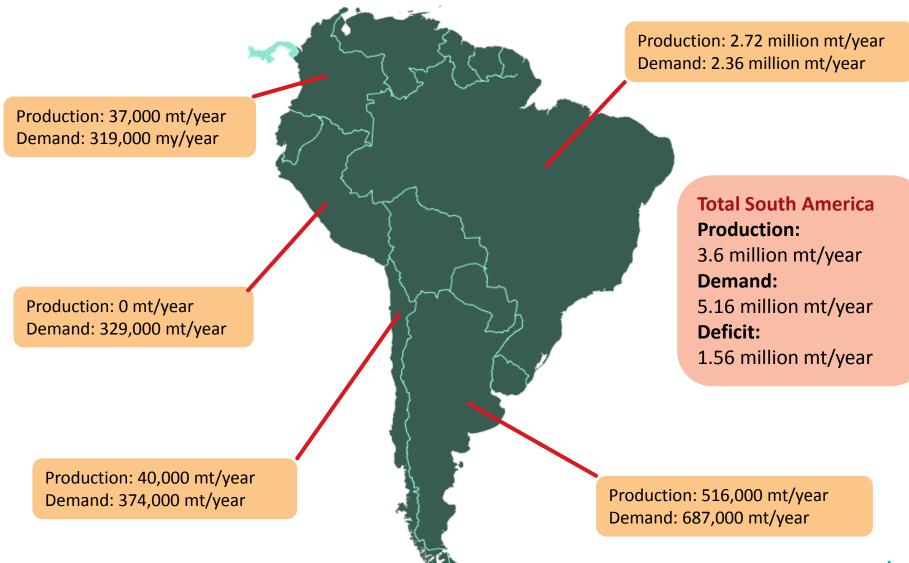
Latin America a prime destination for US exports

Increased North American capacity over the next decade will make US a bigger player in the global polyethylene market.



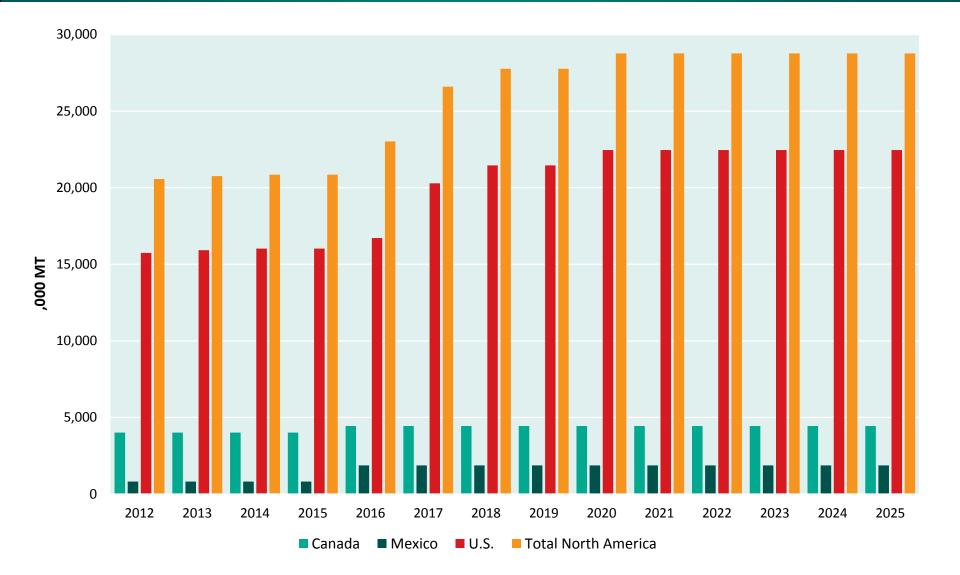
South American PE markets





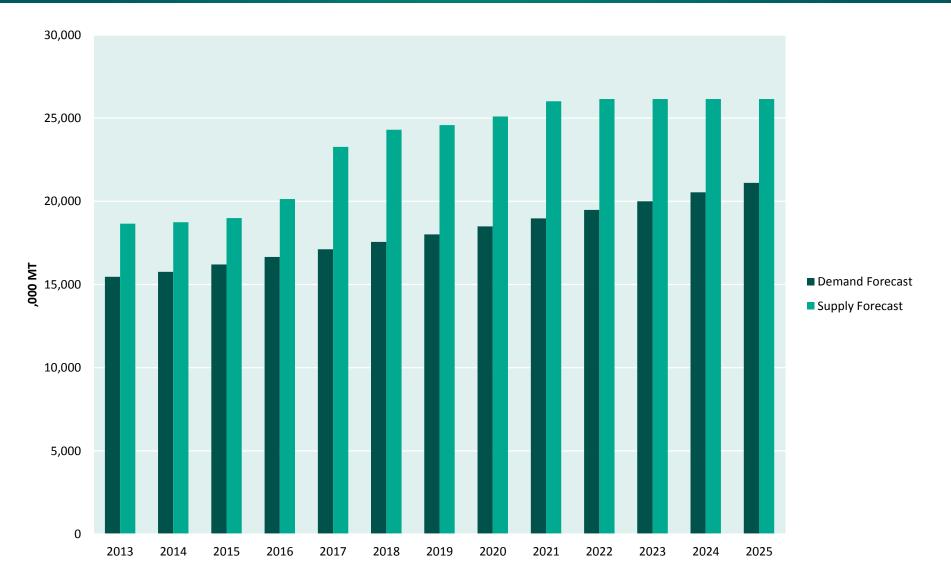
North America PE expansions





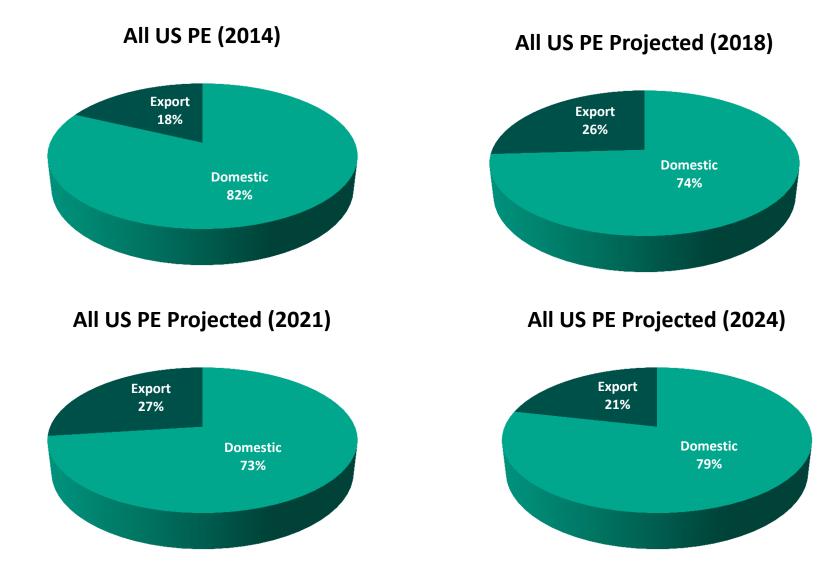
North America supply/demand forecast





US PE sales breakdown

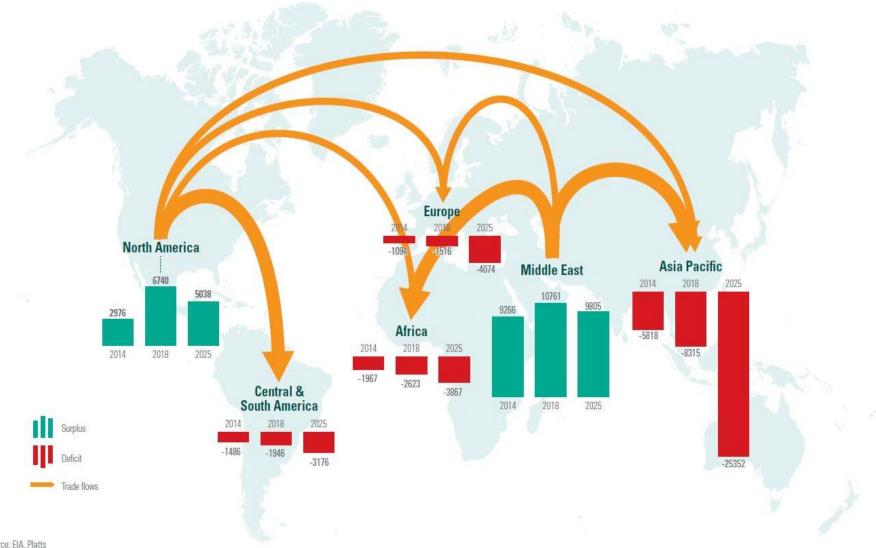




Source: American Chemistry Council, Platts Analytics

PE trade flows 2014, 2018, 2025





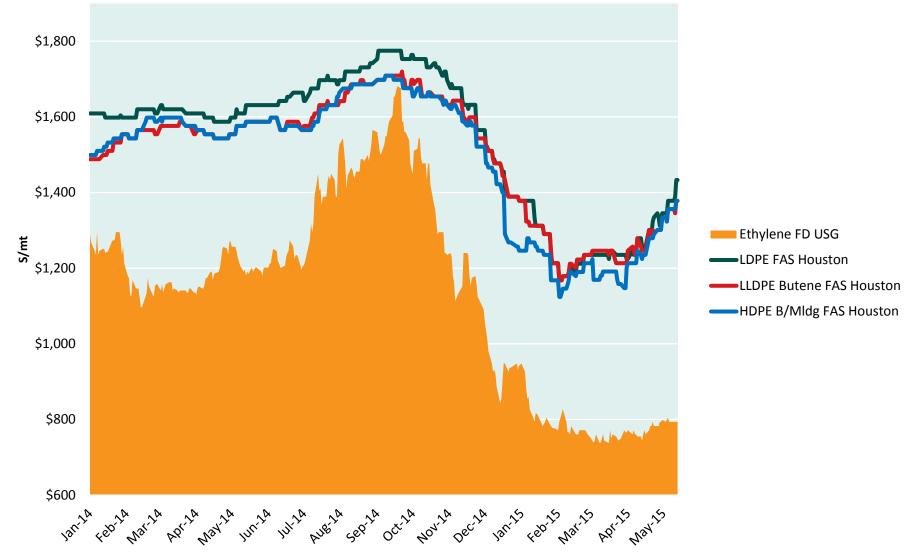
How cheaper naphtha could upend the strategy

While ethane-based margins are still cost-advantaged, lower oil prices have some producers taking a closer look at potential investments.



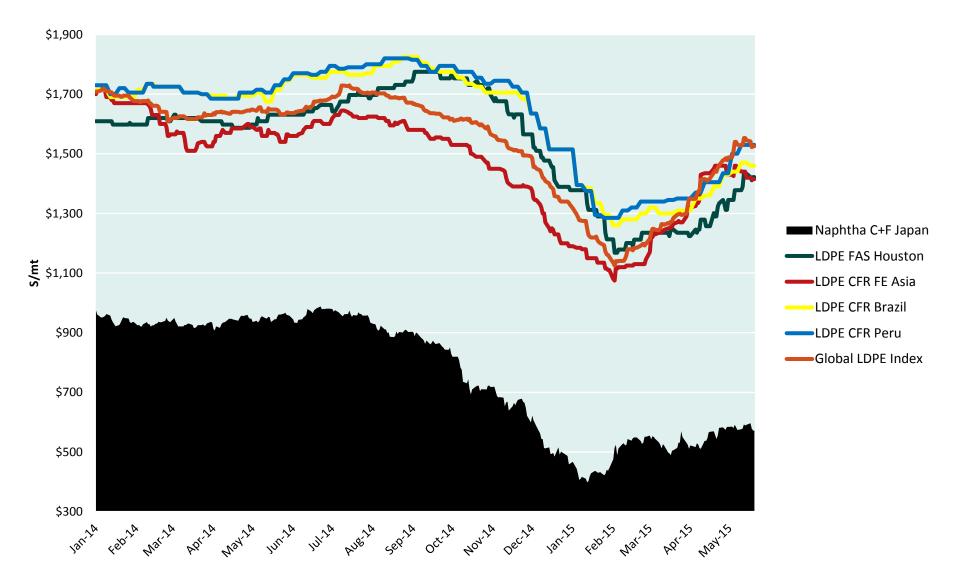
US spot ethylene & PE





Naphtha sets the PE global price

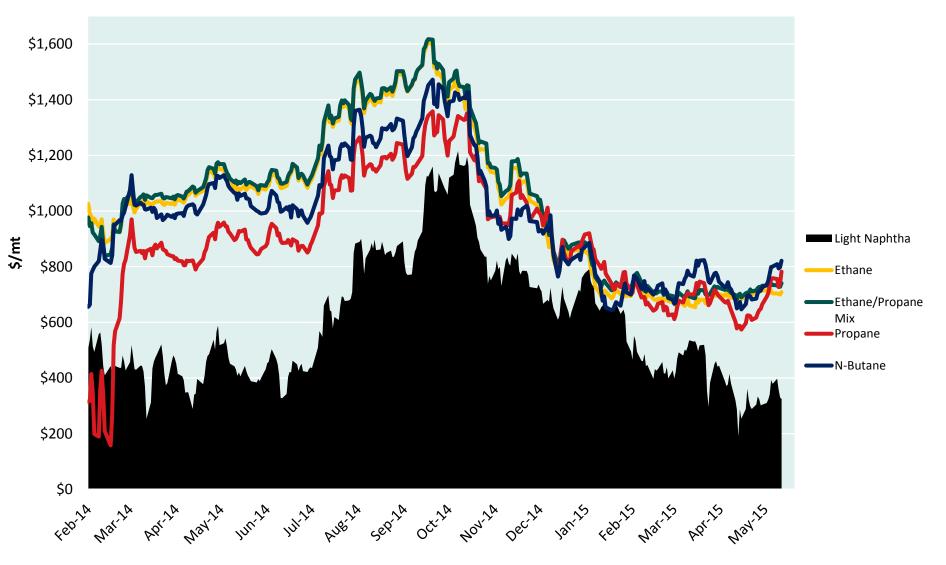




Source: Platts

US steam cracking margins

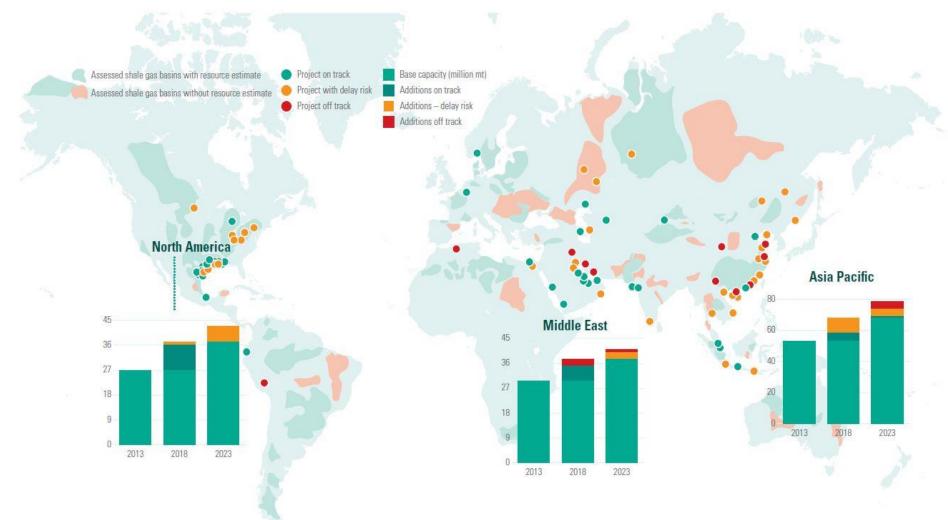




Global expansions



GLOBAL ETHYLENE CRACKER PROJECTS



Source: EIA, Platts

PP: Behind producers' push for margin expansion

Current cost structures in the US have PP on the outside looking in when it comes to the polymer expansion boom.



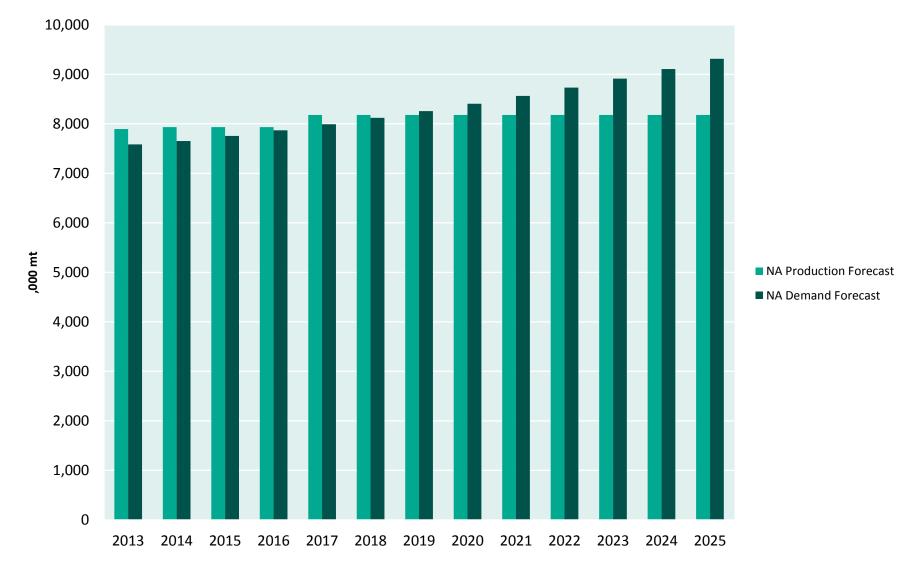
US PE and PP: Days of inventory





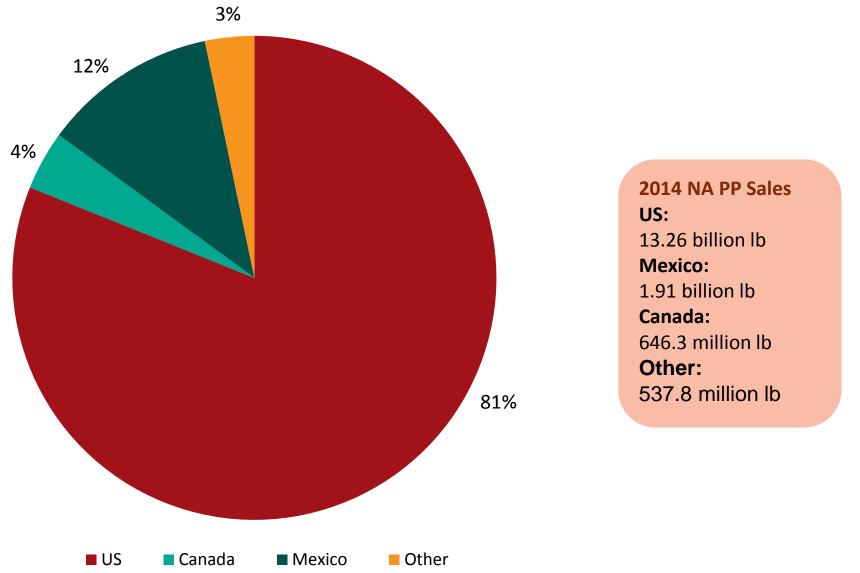
North America PP Supply/Demand





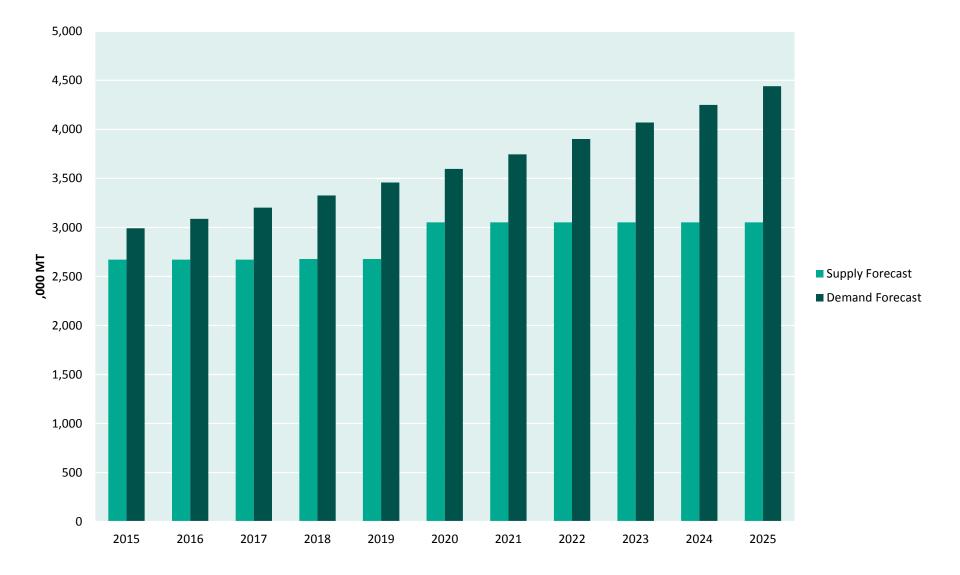
Where does North American PP go?





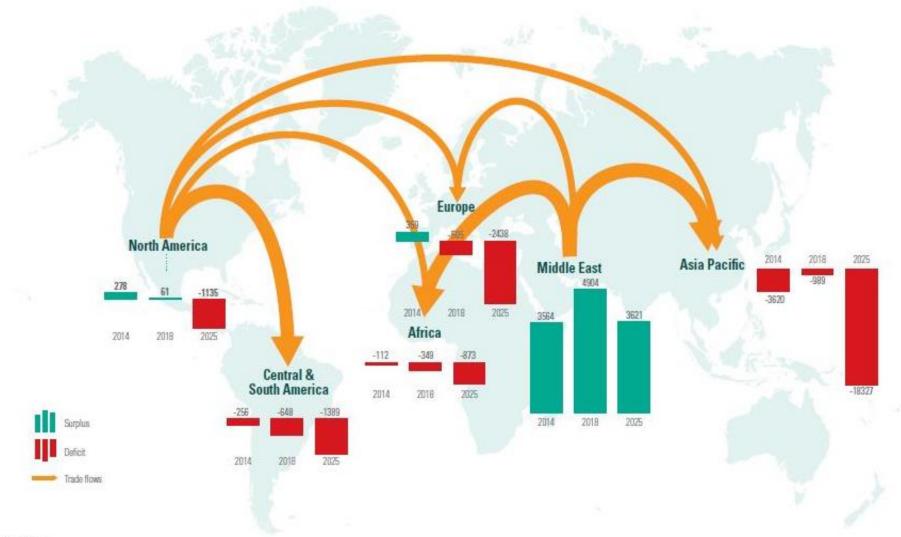
South & Central America PP Supply/Demand





PP trade flows 2014, 2018, 2025





Polymers at a glance

Polyethylene, PVC, polypropylene and polystyrene pricing updates



PE: US pricing competitive globally





US PE: Contracts track global movement

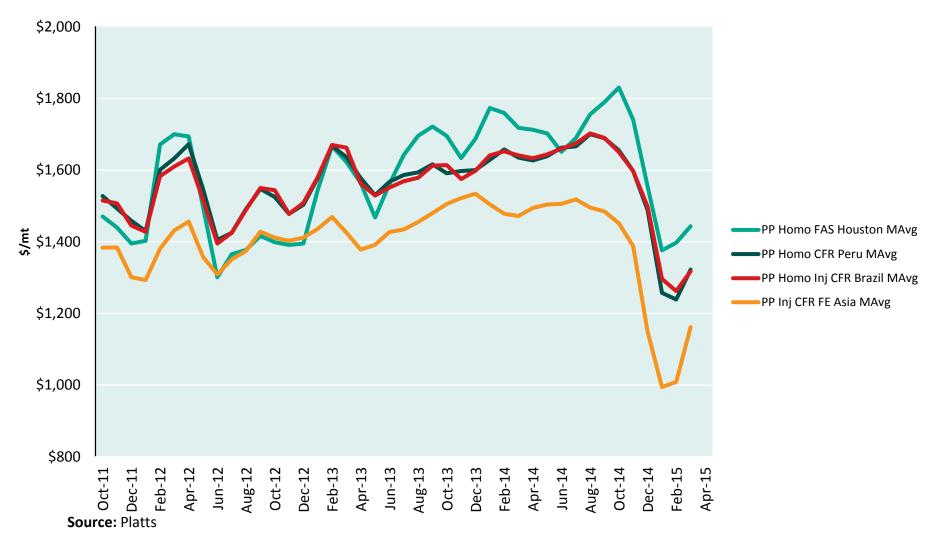






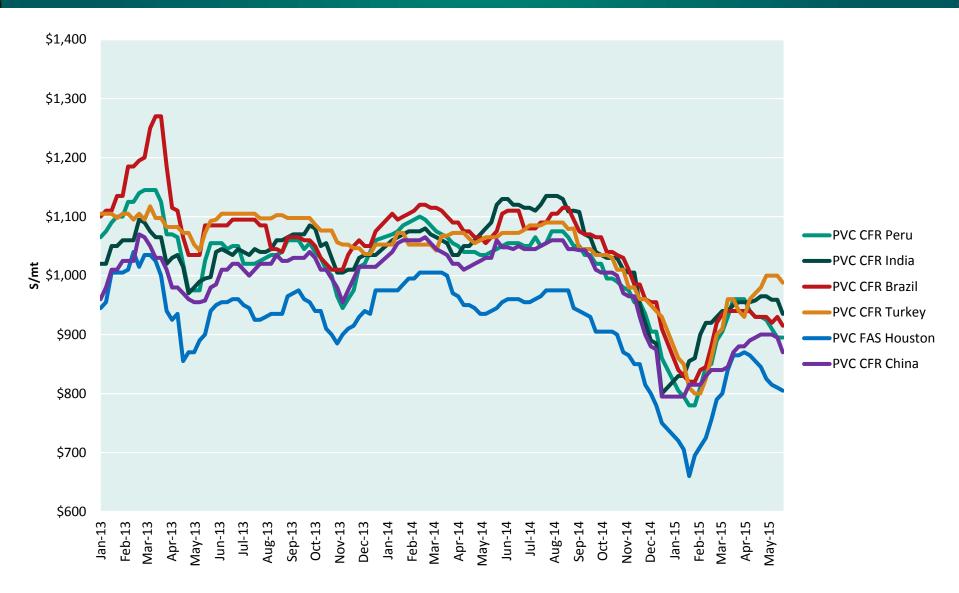
PP: US uncompetitive globally





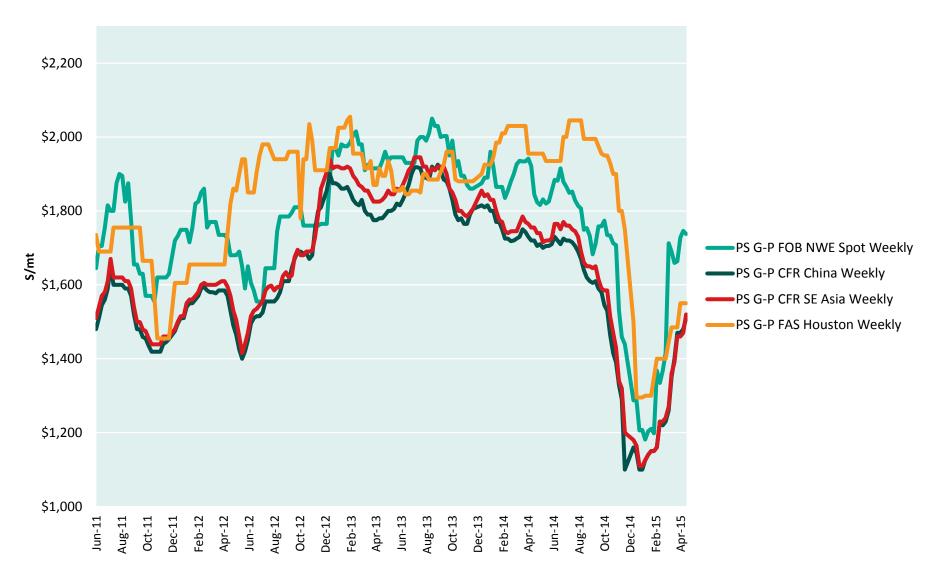
PVC: US cost advantaged





Polystyrene: Asia setting market





Source: Platts

Key takeaways



- South America is net short polyethylene and expansions in North America will help fill that void over the next decade
- Lower oil prices have made naphtha-based ethylene producers more competitive with shale gas-based producers
- Even with greater North American reliance on ethane, naphtha will remain the global price setter for PE
- US producers are attempting to increase polypropylene margins to help justify new expansions
- Global polymer prices have applied pressure on US export prices, however weaker feedstock costs keep margins little changed.



Gracias! Thank you!

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